

# DISCOVER



## SACKVILLE BUSINESS DISTRICT



INFORMATION KIT



welcome

# DISCOVER

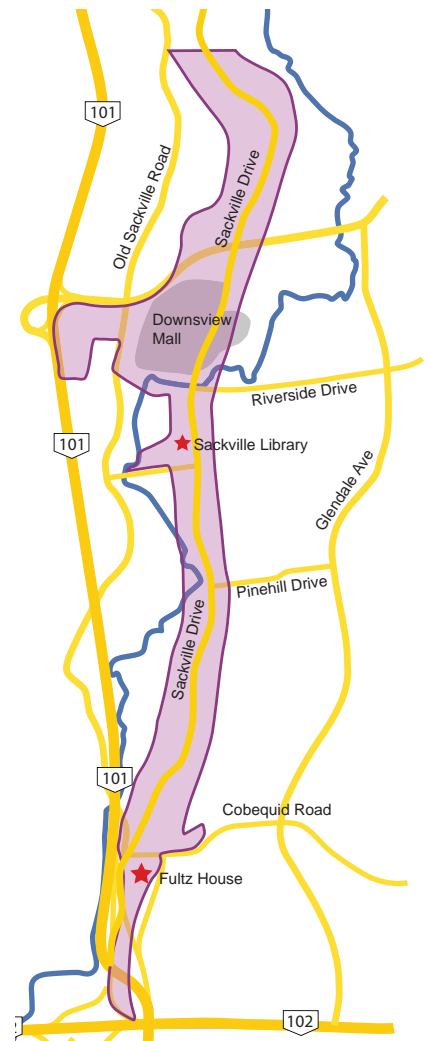


## SACKVILLE BUSINESS DISTRICT

Sackville Business District lies at the heart of one of the fastest growing areas of Nova Scotia. Sackville has seen a remarkable growth rate of 5.3% over the past five years, adding thousands of new residents drawn by Sackville's central location, strong sense of community and affordable home prices.

Sackville offers

- A **supportive** business climate
- A **loyal** customer base
- A busy, **accessible** location



Sackville Business District



# investment



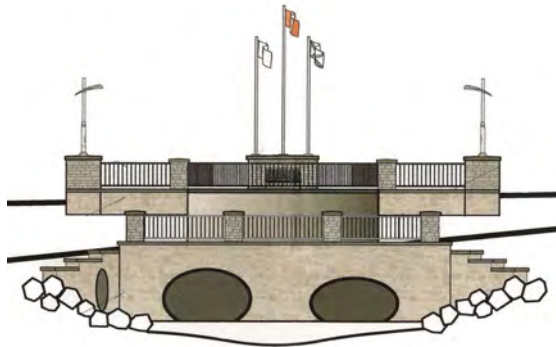
In the past **5** years, more than **\$22 million** has been privately invested in **new construction or major renovations** to build ings in the Sackville Business District.

SOURCE: Halifax Regional Municipality Planning Services

In the last four years, **38** businesses have invested **\$405,000** in **improved signage** with the help of grants from the Sackville Business Association's Signage Upgrade Program.

SOURCE: Sackville Business Association

Halifax Regional Municipality has committed **\$350,000** to improvements to the Little Sackville River Bridge in the heart of the Sackville Business District.



Little Sackville River bridge

Other recent municipal investment in **streetscape improvements** in the business district includes installing medians and benches and planting **180** trees.



*“We’ve been here since the late 1960s and we’re still growing every year. We’re seeing improvements in the district, too, with all the new buildings going up.”*

Jeff Mayhew  
Sportwheels

# people

# 57,000

people live within **5 kilometres** of the Sackville Business District

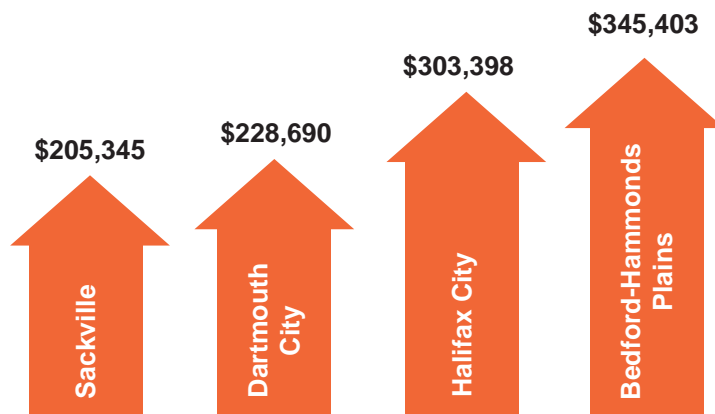
The average household income is **\$89,302** compared to an average household income of **\$79,542** in Halifax region.

**63%** have some post secondary education.

Sackville grew at a rate of **5.3%** in the last **5** years, making it one of the faster growing parts of Halifax region.

Sackville will **continue growing** at that rate over the next **10** years.

SOURCE: Statistics Canada



Average home sale price in 2011

Home ownership remains an attainable dream in Sackville, with home prices lower than Bedford, Halifax and Dartmouth.

SOURCE: Canadian Mortgage and Housing Corporation



“There’s been a boom in housing in Sackville, and that growth is continuing. It’s an expanding market. We’ve had a lot of positive feedback from customers since we opened in Sackville a year ago.”

Jim Gill & Derrick Giffin  
Chef’s Menu Restaurant



Sackville has a dynamic business district that has been transformed over the past five years. Entrepreneurs are opening unique businesses, while established brands are expanding their Sackville locations.

## 90%

of Sackville residents shop on Sackville Drive **at least** once a week  
SOURCE: Bristol Communications Sackville Resident Survey

On average, **23,000** cars pass a Sackville Drive storefront **every day**.

SOURCE: Halifax Regional Municipality Traffic Services

More than **6,000** free parking spaces, offering easy access for customers.

The Sackville Business District has an active and supportive business association with more than **450** members.

*“Sackville has a lot of untapped potential. Locating here allowed us to own our building at an affordable cost. Plus all the services we need to do business are close by.”*

MaryAnne McKinnon  
Chalice Canada

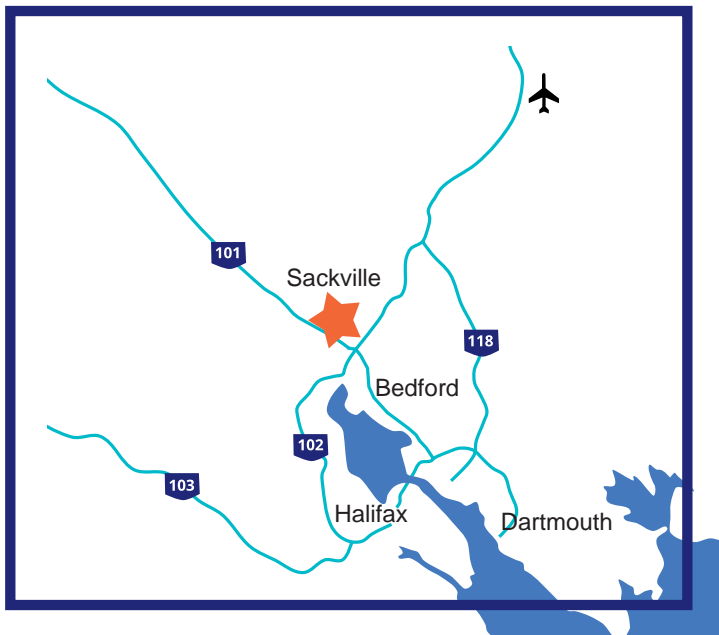




# location



Sackville has been the gateway to Halifax since 1749. The business district is conveniently located at the junction of Highways 101, 102 and 1, with easy access to Halifax, Dartmouth and Bedford.



**15** minutes from Halifax

**10** minutes from Dartmouth

**3** minutes from Bedford

**12** minutes from Halifax Stanfield International Airport

*I live in Sackville and I love owning a business here. We moved here from Bedford four years ago, and our customers have followed us here. It's great to be part of an active and supportive business community."*

Joyce McCully  
Royal Diaperer



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